A young and dynamic Mass Media professional super specialising in Advertising and Films.

Over the years, a strategic modern marketer, driven by her achieving spirit, formed a company "K.Bhagyalaxmi" Pvt Ltd. and commenced Production / Acquisition of Cinematograph Films on Channel specific guidance for last not less than half a decade by retaining the Negative rights of the Films as Owners for inventory valuations / monetisation by commercial utilisations with distribution platforms.

She has a strong background in the film industry with widespread networks with leading creators, celebrities, studios, producers, PR agencies, and more for producing valuable contents for delivering with long range planning.

Apart from being Negative Right Owners for numerous Films, she has successfully produced 3 short films titled, "Dark horse", "Hour of Hope" and "Act -u - all - y" a comic take on office life and these films were showcased on prestigious platforms for serving conduit between multiple stakeholders for ensuring delivery at International markets with measurable results.